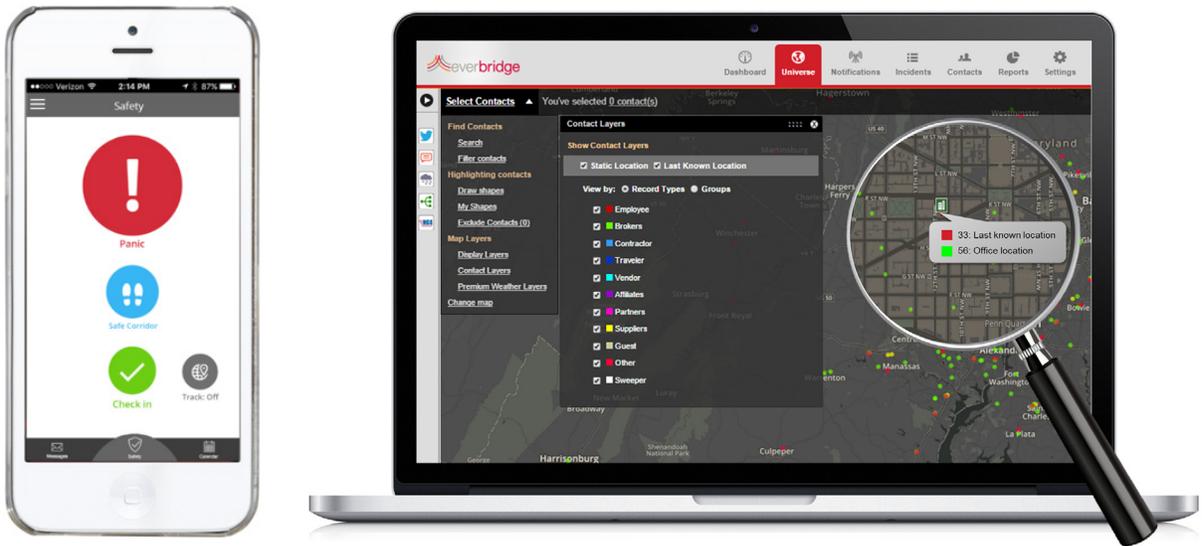# SAFETY CONNECTION
LOCATION BASED ALERTING FOR SECURITY AND INCIDENT RESPONSE

PROACTIVELY COMMUNICATE WITH PEOPLE AT A SPECIFIC SCENE

With an increasingly mobile workforce, distributed teams and large campuses, it is very difficult to keep track of thousands of employees' locations, schedules and travels. How can employers proactively help protect the safety of their people in case of location-based critical incidents?

Everbridge Safety Connection helps businesses and organizations quickly locate and communicate with their people. The solution aggregates geo-location data from multiple systems so that you can reach out to those who are potentially at risk (employees, contractors, visitors).

The 3-in-1 Panic Button app available on iOS and Android changes your smartphone into a secret bodyguard when you're not safe.

KEY BENEFITS

+ Quickly communicate with your people in case of a location-based event (active shooter, fire, explosion, natural disaster or terrorist attack) to help protect their safety and direct them to specific actions.

+ Interact with people using 2-way communication and send-receive pictures.

+ Expand the duty of care reach for traveling employees.

+ Know who is in the building and communicate with them in case of Location-based emergencies.

+ Automate communications and collaboration for mustering purposes and evacuation plans.

+ Automate evacuation rostering during emergencies.

+ Target outreach via SMS text, voice, mobile app, digital signage or desktop alerts.

+ Use the Panic Button Application to immediately send a message to your team containing your current location when you are not safe.

everbridge ®
Assured Critical Communications

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SAFETY CONNECTION
LOCATION BASED ALERTING FOR SECURITY AND INCIDENT RESPONSE

KEY CAPABILITIES

CONTACT PROFILE REFRESH WITH MOST RECENT LOCATION INFORMATION

Automatically keep employee locations current even when they are traveling or moving between buildings and campuses. Automatic acquisition of location data from:

+ Access control and badging systems
+ Wired and wireless network access points
+ Hoteling systems
+ Corporate travel management systems

AUTOMATE COMMUNICATION AND COLLABORATION

In case of emergency, automated incident communication can be triggered for rostering, mustering and site evacuation purposes.

GEO-INTELLIGENT TOOLS FOR FASTER LOCALIZATION

Send messages to recipients in a targeted geographic region using zip code, street address, building number, floor, radius from a specific point, or other attributes, or utilize our user-friendly drawing tool to define the targeted area.

MULTIMODAL, MULTI-GEO AND GLOBALLY LOCAL REACH

At the touch of a button, broadcast messages to virtually any communication device, with support for over 100 contact communication paths.

Localize your messages when sent abroad with local caller ID to increase the success rate of a message being opened and responded to.

TWO WAY COMMUNICATION BETWEEN THE ORGANIZATION AND PEOPLE IN TARGETED LOCATIONS

The solution allows for instant acknowledgment that message was actually received and ensure your people are safe.

PANIC BUTTON APP CAPABILITIES

+ **Safety at all times.** Your contacts will be able to send a panic message to the security team with their current location. In addition to sending the contacts location, audio and video is also transmitted and shared.

+ **Stay connected with your team.** Check-in capability captures and reports your contacts' geo-location information back to your security center.

+ **Stay safe even when entering and passing through an unsafe area.** Safe corridor will trigger a panic message when something abnormal occurs.

About Everbridge

Everbridge is a leading unified critical communications platform trusted by corporations and communities of all sizes that need to reach the right people for immediate action, collaboration, and decision-making. Connecting millions of people and internet-connected devices, the company provides reassurance that secure, compliant messages are delivered, locally and globally, received and responded to, no matter the recipient's location. Everbridge is based in Boston, Los Angeles, San Francisco, Beijing and London.

For a full product description, along with best practices and product details please see the Everbridge User Guide and Everbridge University.