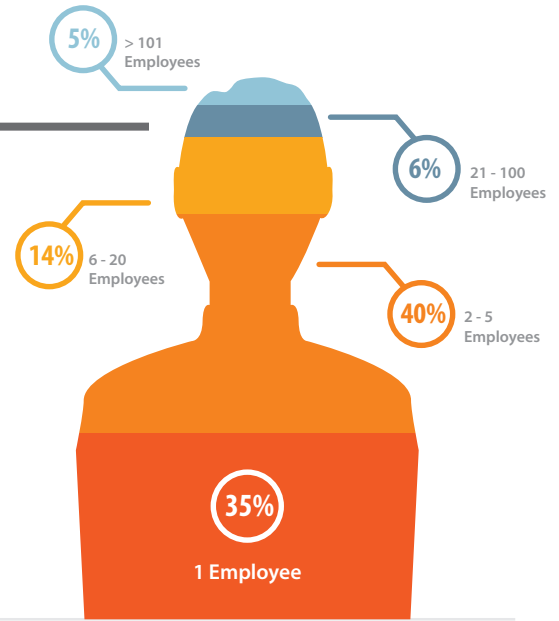


The IT Channel is in Spiceworks

LET'S TAKE A CLOSER LOOK

Spiceworks, known for its community of **nearly 5 million IT professionals**, is also the best way to reach MSPs – the thousands you already know about and many more you can't reach anywhere else. From sophisticated MSPs to independent IT consultants, nearly 400,000 service providers who buy for and influence companies of all sizes are in Spiceworks.

No other company knows the channel as well as Spiceworks – how they're managing client networks, how they're spending and who they're influencing.



Spiceworks MSPs by Size

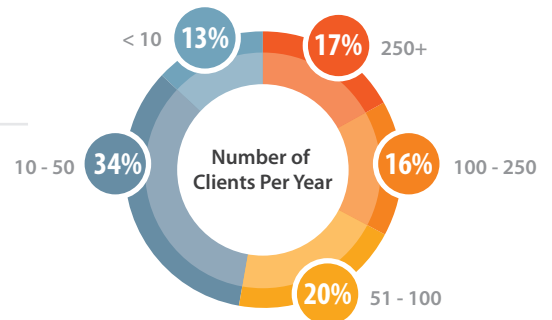
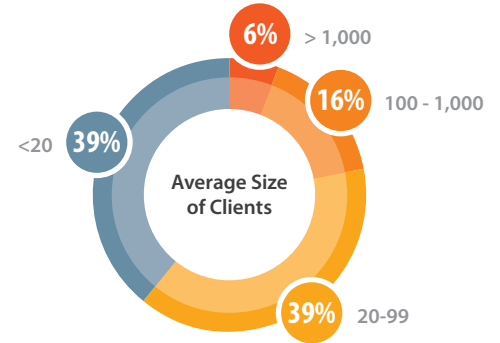
Spiceworks MSPs – By The Numbers

\$83.2B of IT spending influenced by MSPs inside Spiceworks.

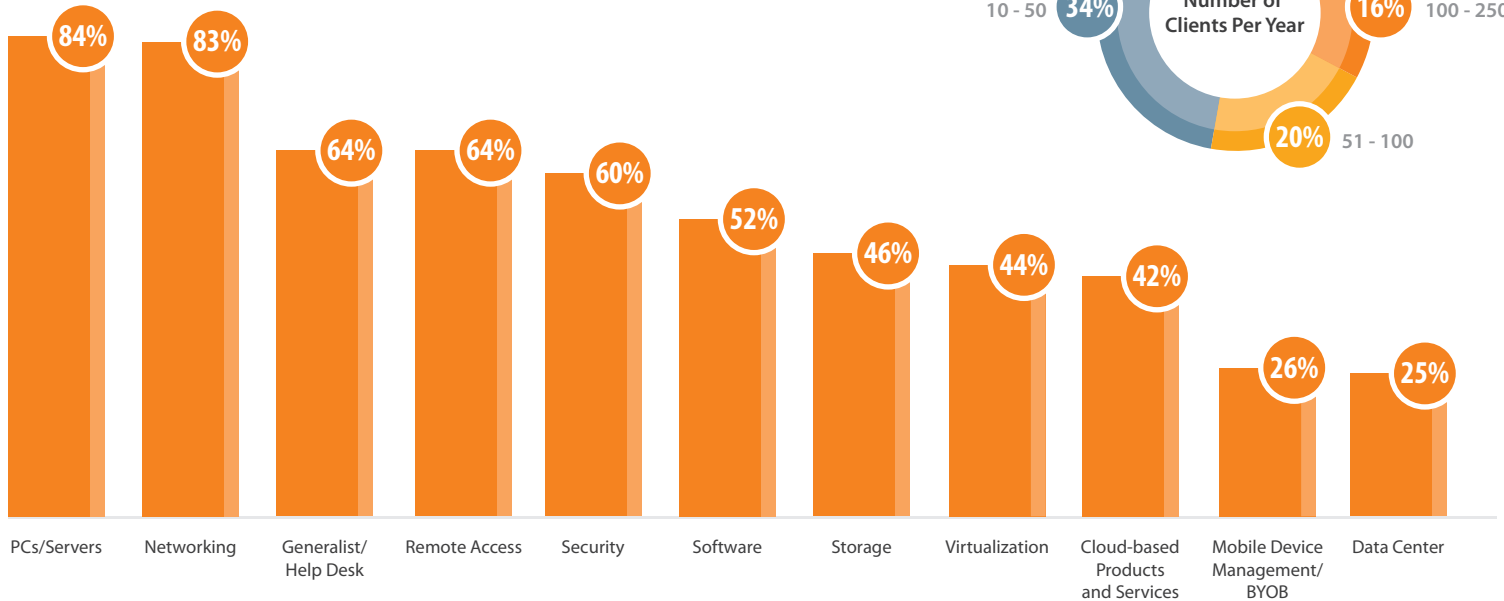
50% of Spiceworks MSPs have more than 50 clients.

1/3 of Spiceworks MSPs are influencing **75%+** of their client's annual IT spending.

61% of Spiceworks MSPs represent customers with an avg size of more than 20 employees.

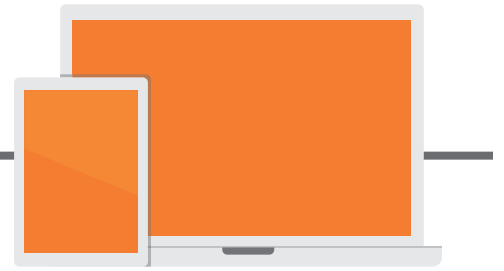


Product/Service Specialties



The IT Channel is in Spiceworks

LET'S TAKE A CLOSER LOOK



MSP Client Stats

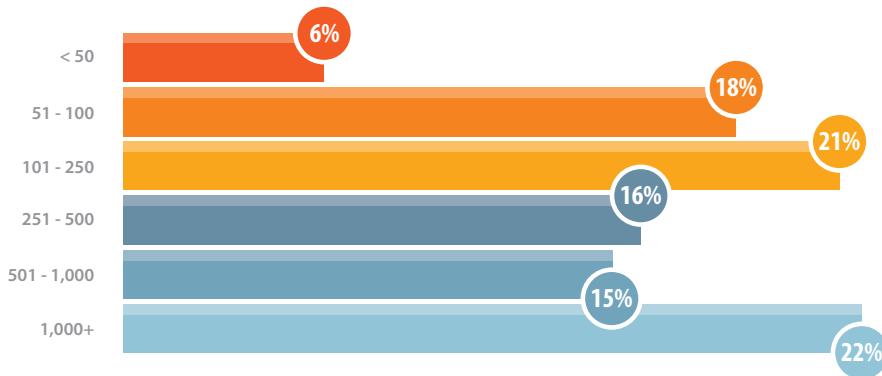
47% of MSPs support 500+ devices on an annual basis.

37% of MSPs support 500+ end users annually.

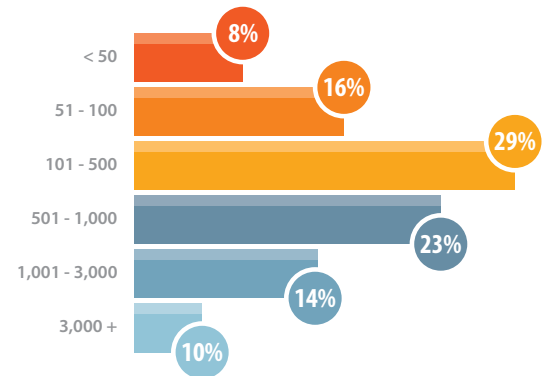
75% of MSPs support 100+ end users annually.

43% of MSPs support 10+ customers per week.

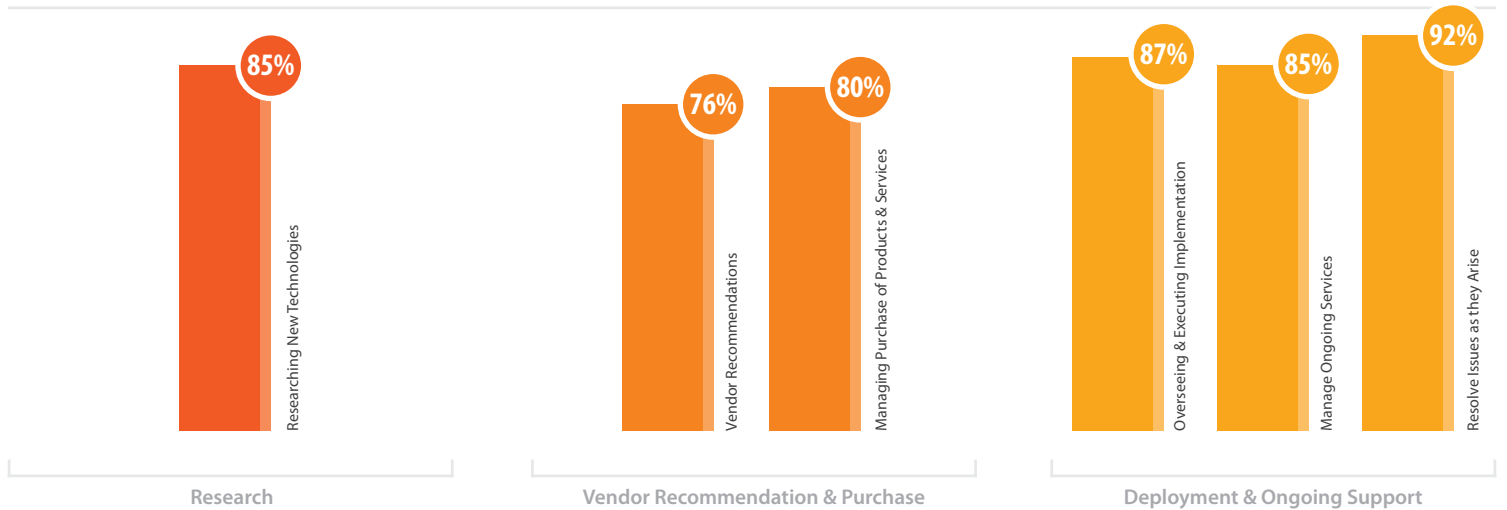
Total number of end users supported by MSPs



Total number of devices support for clients



At which stages do MSPs support their customers?



Don't just take our word for it!

See what MSPs are doing & talking about in Spiceworks.

spiceworks.com/MSPs

Reach out to your Account Executive to find out how to you can begin engaging with this elusive decision maker audience today.

