

Email CONTROL! Premium™

A Complete Solution for Corporate Email Policy Management and Enforcement

KEY BUSINESS BENEFITS

- Provides a single, end-to-end solution for corporate email policy management and enforcement
- Proactively enforces email use policies, reducing confidentiality breaches
- Encourages appropriate email behavior through an escalating series of email and/or instant message communications
- Eliminates waste of valuable server, network and disk resources, significantly reducing infrastructure costs

For most IT organizations, managing and enforcing email policies corporate-wide presents a formidable challenge. Often, sensitive email goes out unmanaged leading to organizational risk. Excessive personal email results in lost productivity. Messages sent to massive distribution lists tax your organization's email system. As email use skyrockets, IT struggles to keep up by investing in additional server, storage and archive resources.

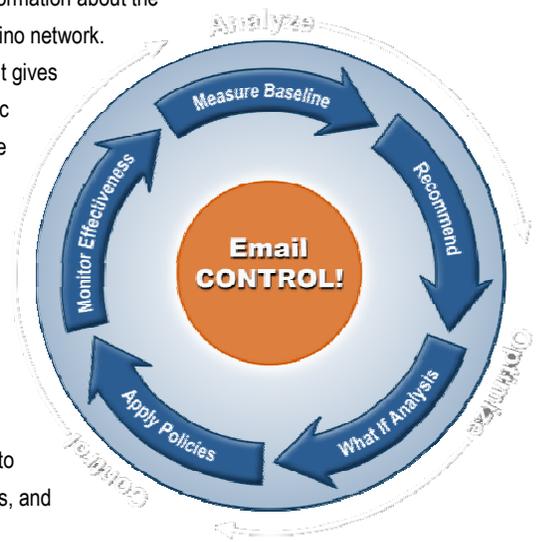
Manage, analyze and control corporate email with a single solution

Email CONTROL! Premium™ for IBM Lotus Notes and Domino is the first end-to-end solution for managing, analyzing and controlling corporate email that's distributed within and beyond your enterprise. You can accurately measure and assess email usage, implement email best use practices, and automatically enforce corporate policies that reduce email traffic, infrastructure costs and the likelihood of confidentiality breaches. Up-to-the-minute email statistics provide valuable information about the health and availability of your organization's Domino network.

Our unique approach to email policy management gives you an accurate measurement of your email traffic and the network intelligence to create and enforce sensible corporate email policies.

A holistic approach to email policy enforcement

Email CONTROL! Premium provides a total solution for email policy management and enforcement. Our solution accurately measures your corporate email usage, recommends email policy guidelines, lets you run "What If" analyses to see potential cost-savings, enforces email policies, and monitors their effectiveness. A user-friendly and customizable dashboard provides all of this information right at your fingertips.



Email CONTROL! Premium takes a holistic approach to email policy enforcement

- **Measure Baseline:** Email CONTROL! Premium starts by taking a baseline measurement of your current email traffic. Because this is an actual measurement of your existing data, our solution is able to accurately gauge future corporate email traffic. The baseline highlights email usage patterns including Infrastructure Impact by Message Size, Top Internet Domains and Impact by Message Disposition.
- **Recommend Email Actions and Policies:** Based upon the established email baseline, Email CONTROL! Premium provides email policy recommendations for optimizing email workflow and cost-savings. These suggested actions outline values for email rejection, quarantining and user warnings.
- **Run "What If" Analyses:** Once email policies are in place, you can run "What If" analyses to see how incremental changes in email policy management affect your company's bottom line. Based on these analyses, you can adjust corporate email policies to reduce network impact and optimize cost savings.

"Permessas early users have found an elegant way to provide email policy enforcement that's tempered with respect for user privacy and efficiency."

-Michael Osterman, Osterman Research

A holistic approach... *continued from front*

- **Enforce Email Policies:** Email CONTROL! Premium lets you automatically enforce email policies. If a message conforms to an established policy, it's routed to the recipient(s) Inbox. If it doesn't conform, the solution is configured to send the user a warning, quarantine the message or reject it altogether.
- **Monitor Email Policy Effectiveness:** Email CONTROL! Premium lets you monitor the effectiveness of corporate email policies in real-time. A trending chart highlights how many messages were passed – with and without warnings, quarantined or rejected for a specific period of time. At-a-glance statistics let you gauge whether policy changes are effective, too stringent or too aggressive. No other solution provides this type of closed loop process for monitoring the effectiveness of corporate email policies.

Key Benefits of Email CONTROL! Premium:**Single solution for corporate email management and enforcement**

Email CONTROL! Premium monitors email traffic, analyzes user behavior, enforces corporate email policies and provides valuable statistics on the health and availability of your organization's Domino network.

Proactively enforces corporate email policies

Email CONTROL! Premium continuously monitors messaging traffic for compliance and automatically enforces corporate email policies to reduce employee misuse and confidentiality breaches.

Encourages appropriate email behavior

Email CONTROL! Premium encourages appropriate user behavior through an escalating series of email and/or instant messaging communications. These messages can include information on the reasons why an email was deemed inappropriate as well as provide specific recommendations for handling an email transgression. If an employee continues to use email inappropriately, messages can be quarantined or even rejected. Over time, the solution steers users' behavior to conform to defined policies, reducing platform utilization, unnecessary work interruptions and the possibility of confidentiality breaches.

Delivers significant and measurable cost-saving benefits

By automatically enforcing email policies that address email misuse and training users on appropriate email behavior, Email CONTROL! Premium eliminates the waste of valuable server, network and disk resources, significantly reducing infrastructure costs.

Ready for

IBM Lotus.
software**IBM****Premier
Business
Partner****Microsoft**
CERTIFIED

Partner

ABOUT PERMESSA CORPORATION

Permesssa Corporation (formerly DYS Analytics, Inc.) provides innovative products and services to manage today's top enterprise messaging platforms. Permesssa lets IT staff regain control of their IBM Lotus Notes and Domino, Microsoft Exchange, IBM Lotus Sametime and IBM Lotus QuickPlace networks. Using CONTROL!, administration costs are slashed, service quality is improved, user policies are created and enforced, security improved and delivery issues resolved. Permesssa's customers are large and small, global and local, including such firms as JPMorgan Chase, HSBC, Bank One, ABN AMRO Bank, Zurich Financial Services, IBM, CSC, Henkel, Novartis, Hewitt, PricewaterhouseCoopers, Schering, and Merck Serono, GlaxoSmithKline. For information about our products and services, visit www.permessa.com or send an email to sales_inquiries@permessa.com.